



Ursuline College – Business – Key Stage 5 -Curriculum Journey



Year	Cycle 1		Cycle 2		Cycle 3	
	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 12	Unit 1: Innovation & enterprise (Aim E) Unit 2: Marketing principles (AO1)	Unit 1: Features of businesses (Aim A) Unit 2: Analyse marketing data (AO2)	Unit 1: How businesses are organised (Aim B) Unit 2: Evaluate the campaign (AO3)	Unit 1: Business environment (Aim C) Unit 2: Develop a campaign (AO4)	Unit 1: Business markets (Aim D) Unit 2: Develop a campaign (AO4)	Unit 1: Coursework completion Unit 3: Finance principles (AO1)
Year 13	Unit 3: Personal & Business Finance Finance principles & application (AO1 & AO2)	Unit 3: Personal & Business Finance Analyse & evaluate financial data (AO3 & AO4)	Unit 8: Recruitment & Selection Effective recruitment (Aim A)	Unit 8: Recruitment & Selection Undertake a recruitment activity (Aim B)	Unit 8: Recruitment & Selection Reflect on the process (Aim C)	Course complete



(Using a Highlighter, Highlight each section when it is completed.)

